

Ming-Jer Chen, Ph.D.

Dr. Ming-Jer Chen, a leading authority in strategic management, is known for his pioneering work in competitive dynamics and his expertise in Chinese-Western business strategy and execution. He is Leslie E. Grayson Professor at the Darden Graduate School of Business, University of Virginia.

Dr. Chen has extensive corporate teaching and consulting experience. Over the past 20 years he has taught in a variety of executive education programs at Darden, the University of Pennsylvania's Wharton School, and Columbia Business School. His corporate clients include United Technologies, Merck, FedEx, DuPont, Alcoa, AIG, Timken, Morgan Stanley, Munich Re, BOC Gases, BenQ, AUO, and Rolls-Royce.

Dr. Chen is the author of *Inside Chinese Business: A Guide for Managers Worldwide* (Harvard Business School Press, 2001/3) and *Competitive Dynamics: A Research Odyssey* (in Chinese) (Bestwise, Taipei and Peking University Press, Beijing, 2008). He is an associate editor of *Academy of Management Review* and serves on the editorial boards of other such leading publications as *Strategic Management Journal* and *Harvard Business Review (China)*. He has served as the Chair of the Academy of Management's Business Policy and Strategy Division (with international membership of over 5,000).

He has been featured in articles and interviews in major media outlets around the world, including *Forbes*, *The Wall Street Journal*, *USA Today*, Reuters, CNNfn, PBS, *Newsweek International*, *US News & World Report*, *Handelsblatt* (Germany), China Central TV Corp., and *Fortune (China)*. He has contributed to the East-West business dialogue through keynote speeches at international forums including the World Economic Forum's China Business Summit (Beijing, 2000), the USChina Executive Summit (New York, 2004), the Hamburg Summit (2004), the China CEO Forum (2007), and HSM forums in Buenos Aires, São Paulo, and Milan (2006-07). In 2008 he was selected by *Commonwealth* magazine (Taipei) as one of seventy-two role models from business, cultural, and social arenas worldwide.

Prior to Darden, Dr. Chen founded and directed Wharton's Global Chinese Business Initiative and served on the faculty at Columbia. He has held affiliations with the Chinese University of Hong Kong, the Imperial College of Science, Technology, & Medicine (UK), and the National University of Singapore.